



ELEONORE TISSEYRE

Art Direction . Graphic Design

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@eletiss

CAREER SUMMARY

New York
Sep '15 - May '16

ANN TAYLOR

Junior Art Director - Digital Designer

Worked directly with the Ann Taylor Photo Art Director and Creative Director to concept and Art Direct editorial, ecommerce, campaign and social media photoshoots. Responsible for editing, marking up and overseeing the post production of editorial and ecommerce images.

Developed retouching guidelines for the Ann Taylor ecommerce imagery.

Worked with the Editorial and Creative team to design content for social media, online experiences, emails and special brand initiatives.

Curated and created original content for the Ann Taylor Pinterest boards.

Worked to develop the look and feel of the Ann Taylor Instagram feed.

New York
Apr '15 - Aug '15

ILLESTEVA - LUXURY SUNGLASSES & BAGS

Graphic Designer - Photo Assistant

Concepted and created visuals for Illesteva social media.

Art Directed lifestyle and in-studio photoshoots for social media and emails.

Responsible for editing and marking up the post production of brand imagery.

Worked to design the fit guide, and online experiences for the Illesteva website.

Collaborated on designing packaging for Illesteva products.

Produced conceptual drawings for a new sunglasses frame.

Paris
Jun '14 - Aug '14

APERLAI - LUXURY SHOES & ACCESSORIES

Junior Art Director

Responsible for the Art Direction and Design for campaign, website, showroom and lookbook for the Aperlai FW14/15 collection.

Responsible for the redesign of the Aperlai shoe boxes and shopping bags.

Designed flyers for Fashion Week events.

Created an exclusive pattern for a new line of leather shoes and bags.

Produced conceptual drawings for new shoes.

Paris
Jun '13 - Aug '13

INTESCIA (STRATÉGIES) - PUBLISHING HOUSE

Graphic Designer

Redesigned the cover of a bestselling book.

Created a logo for a new brand within the company.

Concepted layouts for a cosmetic magazine.

EDUCATION

Paris
Sep '11 - Jun '17

ECV - CREATIVE SCHOOLS AND COMMUNITY

Master II Art Direction in Visual Communication and Multimedia

Specialty: Corporate Design, Graduated with High Honors

New York
Sep '14 - Jun '15

NYIT - NEW YORK INSTITUTE OF TECHNOLOGY

Bachelor of Fine Art in Graphic Design - dual diploma

Graduated with honors: *Global Student Award: Fine Art*

LANGUAGES

FRENCH

mother tongue

ENGLISH

fluent

INTERESTS

FASHION

FINE ART

PHOTOGRAPHY

CUISINE

HUMANITARIAN MISSIONS